**Persuasive Speech Topic Statement**

**1.What is your speech topic?**

To persuade that my audience that adopting a dog would be an alternative besides purchasing.

**2.What might be the possible outcome of your speech? (change or reinforce attitude/belief/value/action)**

For those who have never kept a dog before but plan to keep dogs in the future(which account for about half of my questionnaire feedback), can be informed that adopting a dog is actually a good choice besides the traditional way of purchasing a dog from a pet store due to the policies of the animal shelters. For those who are experienced in keeping dogs, adopting a dog and giving them other chances of becoming part of the family again.

**3.In order to achieve the above purpose, my audience might need to know**

According to a research Human–dog relationships during the COVID-19 pandemic: booming dog adoption during social isolation. dog adoption is becoming choice for many owners after the pandemic. There must be some reasons behind it.

<https://www.nature.com/articles/s41599-020-00649-x> ,

* As people's life conditions gradually become better, opinions towards dogs have been changed.(From considering dogs as 'animals' to 'family members')
* The situation of the stray dogs and cats and their destinies after being abandoned.
* The situations of animal shelters world-wide and how you can adopt a dog from the animal shelter(The procedure and common qualifications toward owners )
* The support and help you can gain from the animal shelter(For example Health care and guidance from professional dog trainers, insurance and yearly health check-up)

**And they might need to feel**

* For those who have free time but not having enough funds for keeping a dog, adopting dogs actually provides them the opportunity to realize their dream of owning adorable dogs as their family members.
* For those who haven‘t known much about dog adoption but are willing to keep dogs in the near future, knowing the procedure and benefits of adopting dogs can lead to their attempt to adopt instead of purchase.

4.**Why should my audience care about my topic?**

For keeping dogs are actually very common, but the trend nowadays is still purchasing dogs(especially some people hold the belief that having a purebred dog is another way to show their 'taste',to some extend considered dogs as a commodity)

During the post-pandemic period, many people start to rethink their inner feeling toward isolation. Not having much time to build intimate relationships with people, many youngsters choose to keep animals as their 'family members' . For after working late till midnight, your pet is probably the only family member that will jump up to welcome you home in the chaotic city.

*With the questionnaire's feedback, more than half of university students plan to keep pets in the future,* which somehow proves the fact that dogs are gradually becoming great companions for city-citizen.

**5.What possible supportive evidence I might use?** (Example/Data/Testimony)

**Data**: Adopting shelter dogs: Owner experiences of the first month post-adoption

<https://www.tandfonline.com/doi/abs/10.2752/089279305785593965>

Companion Animal Adoption Study<https://www.tandfonline.com/doi/abs/10.1207/S15327604JAWS0503_02>

Which help better describe the adopting situation.

**Testimony**: There are many successful examples online and my uncle and aunt both choose to adopt dogs from animal shelters (3 adorable dogs).

**6.What is your confusion or difficulty in crafting this persuasive speech?**

I think I'll need to make a lot of effort in deciding the proportion of informing dog adoption situation and persuading my audience to support the idea of adopting dogs as a great alternative. Too little information can lead to audience confusion about some benefits I listed, while too little persuasion may leave my speech an informed speech.

窗体底端